

The background of the image is an art installation. It features two large, vertical panels on either side of a central teal circle. The left panel has a warm, orange and yellow color palette with dark, silhouetted tree branches. The right panel has a cooler, blue and teal color palette with similar dark, silhouetted tree branches. The floor is a light-colored, reflective surface that mirrors the panels and the central circle. The ceiling is dark with some recessed lighting.

# LOV

Lincolnshire  
One Venues

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# WHAT IS LOV?

LOV is a network of eleven visual and performing arts venues in Lincolnshire. Established in 2010, the overall vision of LOV is to bring people the very best in arts and culture by working together to support, sustain and develop the arts and arts venues across the predominantly rural county.

The network works together to co-commission, share resources, deliver joint programming across the network, bring in additional funding, develop new audiences and share learning to enhance the arts offer for all across Lincolnshire. LOV is currently working to develop the network and its members, raise the profile both regionally and nationally and deliver a vibrant offer for young people.



## LINCOLN DRILL HALL

Situated in the heart of Lincoln's cultural quarter, Lincoln Drill Hall is a community driven arts venue hosting a variety of events as diverse as their annual pantomime or beer festival; and commissioning performance pieces such as Getting Better Slowly, a moving tale of a young man's recovery from Guillain Barre Syndrome.

## THE COLLECTION & USHER GALLERY

Lincoln's premier museum is actually two museums in one. Housed in a slick, modern building, "The Collection" tracks through the history of Lincoln. Across the street, in a proud Victorian building, is the Usher Gallery, where the emphasis is exhibiting contemporary art.



## LINCOLN PERFORMING ARTS CENTRE

Lincoln Performing Arts Centre is situated within the University of Lincoln. It hosts national and international performances, as well as providing a performance venue for the largest undergraduate performing arts course in the country.

## TERRY O'TOOLE THEATRE

The Terry O'Toole Theatre, North Hykeham, is jointly managed by North Kesteven School and artsNK, the Arts Development Agency for North Kesteven District Council. We deliver a diverse, high quality, professional programme alongside a vibrant community engagement offer.



## NATIONAL CENTRE FOR CRAFT & DESIGN

The National Centre for Craft & Design sits at the heart of Sleaford. Situated by the beautiful riverside setting of Navigation Wharf, this is the largest centre in England dedicated to the celebration of exhibition of craft and design.

## LOUTH PLAYGOERS RIVERHEAD THEATRE

Louth Playgoers' Riverhead Theatre is a local community owned venue. It is maintained and run by a dedicated team made up almost entirely of volunteers.



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## TRINITY ARTS CENTRE

Trinity Arts Centre boasts a 200-seater auditorium hosting an exciting programme of films and live shows four nights a week. The cinema features some of the top releases and performances cover a wide range of art forms including theatre, comedy, music, dance and lectures.



## GUILDHALL ARTS CENTRE

The Guildhall Arts Centre is a community-centred venue in Grantham Town Centre that aims to offer its customers innovative, stimulating and quality arts' experiences. Housed in what was once Grantham's town hall, jail and sessions hall the arts centre is part of cultural services provided by South Kesteven District Council.

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## SOUTH HOLLAND CENTRE

A lively venue with a friendly atmosphere in the middle of the attractive Georgian market town of Spalding run by South Holland District Council. It offers a varied programme of live music, comedy, theatre, dance, film and childrens' shows.



## STAMFORD ARTS CENTRE

Stamford Arts Centre is a local hub of arts events, theatre, films, satellite screenings and workshops for Stamford and the surrounding area. The arts centre is part of cultural services provided by South Kesteven District Council.

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## THE EMBASSY THEATRE

The Embassy Theatre, operated by Magna Vitae Trust for Leisure and Culture, is located on the seafront of the popular tourist resort of Skegness and is the East Coast's premier entertainment venue.





It is challenging to manage such a wide variety of organisations but the key to creating and sustaining a successful network is finding the common goals that are shared and working collaboratively to achieve them. Our members are governed in a variety of ways from local authorities & Universities through to registered charities.

Working across the county with such individual venues gives the network a flexibility of approach, a diversity of audience and access to wider networks through individual venue partnerships.



## A LITTLE ON OUR FUNDING:

Our members are funded through a variety of sources, including three Arts Council National Portfolio Organisations & various local authority grants.

The Young People's Programme is supported by the Paul Hamlyn Foundation, Esmée Fairbairn Foundation, Arts Council England, National Foundation for Youth Music and the Film Hub Central East.

phf Paul Hamlyn Foundation

ef Esmée Fairbairn Foundation

Arts Council England  
Supported using public funding by  
ARTS COUNCIL ENGLAND

Film Audience Network  
Supported by The National Lottery

National Foundation for Youth Music

Film Hub Central East

# LOV BY NUMBERS

2011

Since 2011 as a network LOV has brought just under £1million into the county through funding from the Arts Council England, Paul Hamlyn Foundation and Esmée Fairbairn Foundation as well as a number of other Trust and Foundations.

2012 -  
2018



PAUL HAMLYN  
FOUNDATION  
2012 - 2018

ESMÉE FAIRBAIRN  
FOUNDATION  
2015 - 2018

ARTS COUNCIL ENGLAND  
/ MEMBERS NPO CONT.  
2012 - 2018

OTHER  
C  
A

2013 -  
2014

LOV's economic footprint  
is having a huge positive  
impact on the local  
economy.

Estimated economic  
activity generated

Estimated economic  
impact derived






THIS FUNDING HAS SUPPORTED THE DELIVERY OF:


- 

A shared programme for young people across LOV venues
- 

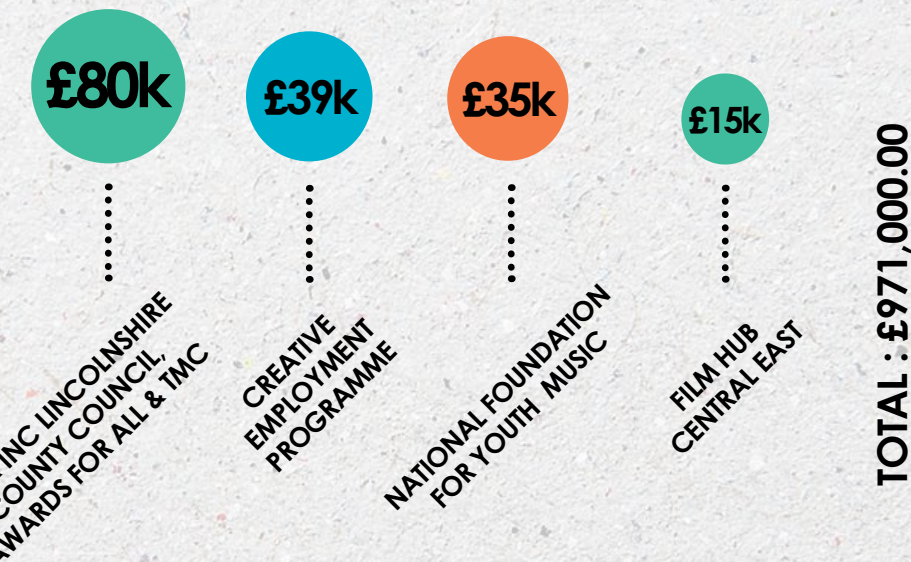
Employment of a project team to deliver the programme
- 

Increased engagement and capacity for venues
- 

Support to develop and grow new audiences
- 

The chance to commission high quality art
- 

Support and development for each participating venue



"We believe LOV is breaking new ground by creating a model of working with young people across arts venues that is unique in the UK"

- Paul Hamlyn Foundation  
Case Studies 2013 – 14



THE COLLECTION & USHER GALLERY



# WHAT HAVE WE DELIVERED?

## STRATEGIC AUDIENCE DEVELOPMENT THROUGH THE LOV YOUNG PEOPLE'S PROGRAMME:

Since 2012 LOV has delivered a thriving programme for young people across the network. To date LOV has engaged 7300 young audience members, 4570 young participants and performers and 456 young decision makers. LOV are working to increase opportunities for young people within the venues as audience members, participants and decision makers. This includes opportunities for young people to commission creative practitioners, to produce new work with and for young people as well as skills development for young people interested in becoming involved in the governance and programming of the venues.

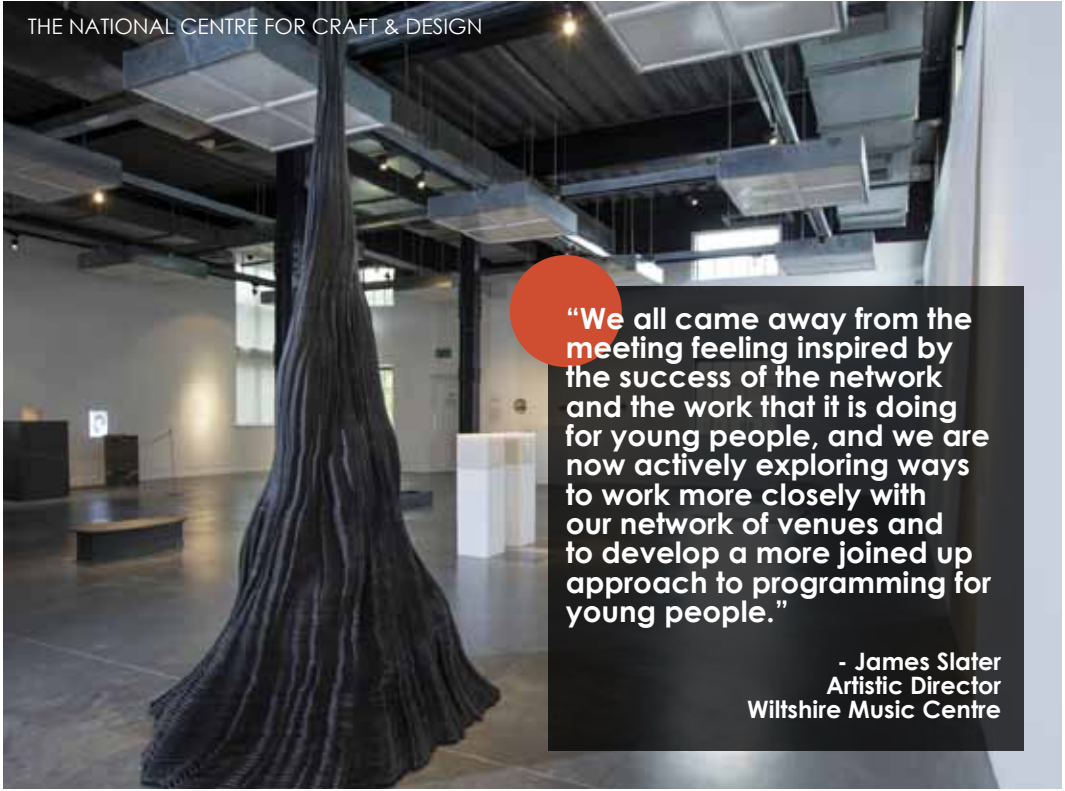
## SHARED LEARNING & ADVOCACY:

LOV make time to share their learning across the network and beyond by offering support to external organisations looking to create their own network and learn from the LOV model. LOV take the time to speak at conferences and organised meetings and offer opportunities for other organisations to visit their monthly meeting. Internally, LOV offer CPD and support for venue managers and staff where possible and make time for regular monthly planning meetings.

## COLLABORATION & JOINT PROGRAMMING:

LOV work together to bring in larger touring shows both within our visual and performing arts venues which would not have been possible without the support of the network; creating joint festivals and events that engage new audiences and inspire future participants.

THE NATIONAL CENTRE FOR CRAFT & DESIGN



"We all came away from the meeting feeling inspired by the success of the network and the work that it is doing for young people, and we are now actively exploring ways to work more closely with our network of venues and to develop a more joined up approach to programming for young people."

- James Slater  
Artistic Director  
Wiltshire Music Centre



"Receiving the LOV bursary gave us the opportunity for face to face engagement which is so vital for our work. It also introduced new young people to the Zest family, who will be invited to see the production when it opens. These people and their families will hopefully continue as participants and audience members in the future."

- Fiona Moon  
Zest Theatre

ZEST THEATRE

## BURSARIES & CO-COMMISSIONING:

LOV is dedicated to supporting & developing emerging artists through our bursary scheme and co-commissioning initiative. LOV has supported a number of local and regional creators who have gone on to tour their work regionally and nationally. LOV seek to support the development of high quality arts within the county to help raise aspirations and inspire new creators.

## CREATIVE EMPLOYMENT:

Through the young people's programme alone LOV has employed:

- 18 interns
- 8 Apprentices
- 7 local graduates

And supported a number of work placements in collaboration with local schools, colleges and the University of Lincoln.

## PARTNERS WE HAVE WORKED WITH



# WHAT NEXT?

LOV will continue to grow and develop, adapting to the needs of each venue, audience and community.

- LOV will develop high quality art in our venues and across our communities
- LOV will support the development of artists, building a stronger local arts ecology

- LOV will develop both existing and new audiences for the arts
- LOV will be integral to and inspired by the communities we serve
- LOV will promote the network as a model of good practice
- LOV will be resilient as a network achieving the resources to work collectively

**“To enable a network like ours to continue to develop it requires openness, clear communication between all partners and honesty to face our challenges and work through them as a network... helping us to create a more robust model for the future and a greater arts offer for Lincolnshire”**

**- Emily Bowman  
Projects Manager  
LOV**

LINCOLN PERFORMING ARTS CENTRE





Funded by:

**phf** Paul Hamlyn  
Foundation

**ef** Esmée  
Fairbairn  
FOUNDATION

ARTS COUNCIL  
ENGLAND

Supported using public funding by  
**ARTS COUNCIL  
ENGLAND**

**National Foundation for  
Youth Music**

**Film  
Audience  
Network**  
Supported by  
The National Lottery

**Film Hub  
Central East**